

HIRING IMMEDIATELY!

Sales & Marketing Internship with Wednesday Journal Publications located in Oak Park, IL

TESTIMONIALS:

“My Sales & Marketing Internship with Austin Weekly News and The Wednesday Journal was a great experience for me. It wasn’t just an internship, but a place of work where I **gained a lot of practical knowledge and experience, did a lot of **networking**, and worked with an awesome team. They helped me learn, develop, and **establish myself** as more than just an intern, or fresh graduate, but as an individual that has the experience to be an **equal competitor in the job market**.”**

- Eunice Dye, former intern and current Office Clerk at Great Saint John Baptist Church in Chicago

“Interning at Wednesday Journal has been an incredible learning experience. With the knowledge I have learned, I feel that I have the **confidence and know-how to be successful in the corporate world. My team leaders helped me maximize my intern experience by allowing me to contribute to projects which **strengthened both my technical and interpersonal skills**. I had a certain expectation of what an internship consisted of and Wednesday Journal was very successful at fulfilling those expectations.”**

- James Arneson, former Austin Weekly News intern

“It's been a great learning experience for me! Not only have I been able to expand upon and **strengthen my communication and technical skills through contributions to various projects as well as **networking**, but I have also built a strong foundation of knowledge pertaining to marketing and advertising. My supervisor helped me **develop my professional skills** and provided me with an **awesome work environment**, leading me to believe I had successfully developed and acquired the exposure and background I desired to set up myself as a strong job candidate. Overall, my **internship experience at Wednesday Journal markedly exceeded my expectations**.”**

- Jenna Fleischer, former Austin Weekly News intern and current student at Oak Park River Forest High School

INTERNSHIP GOALS/LEARNING OBJECTIVES:

This is an opportunity to gain on-the-job experience while honing communications and technical skills. We are seeking a bright and enthusiastic over-achiever who is interested in helping to promote our newspapers to local residents. The position supports our Sales Representatives while gaining knowledge of marketing, advertising and promotion. Students will learn to develop professional telephone etiquette, create client proposals, enhance company marketing, learn valuable workplace skills not available in a classroom, and more.

GENERAL RESPONSIBILITIES/JOB DESCRIPTION:

Responsibilities will be centered around the Intern's areas of expertise and enjoyment as much as possible. Special projects may include the planning of fundraising events, gorilla marketing, or writing opportunities. Opportunities to make connections with the public at community sponsored

events and networking meetings. This position would support the Sales Representatives for the Austin Weekly News, as well as the three suburban newspapers we publish: Wednesday Journal of Oak Park and River Forest, Forest Park Review, and Riverside Brookfield Landmark. Interns will work in a fast-paced environment and be expected to execute projects in a timely manner. Projects will include, but are not limited to, research, preparation of proposal letters and mailings, database entry, phone calls to clients or potential clients, and staffing at community events sponsored by Wednesday Journal Publications. For interns with a strong passion for sales, there is the opportunity to accompany one of our Sales Representatives on client visits in order to gather hands-on experience.

QUALIFICATIONS:

Candidates should be interested in the Sales/Marketing field. They may be entering their junior or senior year of high school, enrolled in college, OR a college alumni. Cumulative GPA of 3.0 or above, though this is flexible for the right candidate. Must be able to take direction well, work independently and juggle multiple tasks at once. Excellent oral and written communication skills, including ability to take initiative and perform follow up. Possess a friendly, outgoing personality. Proficiency in Microsoft Word and Excel is required. Experience managing a team, or event planning, is a plus. Knowledge of any of the neighborhoods our newspapers serve is a very big plus (Chicago's West Side including Austin, Garfield Park and Lawndale; Oak Park; Forest Park; Riverside; Brookfield; North Riverside; La Grange).

SCHEDULE:

A minimum commitment of 8 hours per week is requested. We are flexible, but the daily schedule would begin no earlier than 9am and end no later than 5:30pm Monday through Friday, with the exception of sponsored community events that might occur on weekends. The length of the internship is dependent on the Intern's availability, and on the school if the Intern is seeking credit. We require no commitment as to the length of the internship because we are seeking candidates who desire to learn what we can offer.

COMPENSATION:

This is an unpaid position, although we are happy to work with your school's Internship Coordinator to see if course credit could be given for this opportunity. Our goal is to really guide students in the direction they desire in order to learn new skills and gain the most out of the experience. Upon completion of a successful internship, we will provide a recommendation letter in addition to serving as a professional business reference.

Please send a cover letter explaining why this position is desirable along with a current resume to alicia@oakpark.com in order to request an Internship Application. Completed Internship Applications should be sent to alicia@oakpark.com.