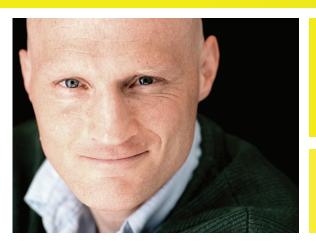
Honors College Leadership Lecture Series





Friday, April 11th
302 Student Center East

11:00 a.m.– 12:00 p.m.



Leadership and Creative Risk

Come listen to Scott Dikkers, a founding editor of The Onion, tell the tale of his early struggles in the comedy business and how he ultimately got The Onion off the ground. As a farm boy with little education, he went from being a starry-eyed kid whose dream was to be published in his high-school newspaper to becoming an improbable 20-something business leader who founded the world's first humor website and headed up The Onion's growth into a worldwide brand and household name. Dikkers will share his own pitfalls and "lessons learned" to help students who are interested in finding their own path to creative leadership.

Scott Dikkers Bio:

Scott Dikkers is the founding editor of The Onion, and its longest-serving editor-in-chief. He developed its now-famous news parody format and launched it as the world's first humor website in 1996. Ranked by Time Magazine as one of the world's top 50 "Digital Elite," Scott is also the creator of the successful entertainment website The AV Club and author of several New York Times bestsellers, including "Our Dumb Century, "Our Dumb World" and "I Went to College and it was okay."

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In collaboration with HON 401 Honors Leadership Seminar taught by Dr. Jenny Hoobler

